

For Immediate Release

**“Mom, I need new sneakers.” “Mom, I need you...now!”**  
**Saving time and money is never easy when you’re a Mom...until now!**  
***Turbo-Mom’s Guide to Saving Money Without Wasting Time* shows you how.**

Not to worry this is definitely not another book about cutting coupons or a 101 uses for baking soda!

Busy moms do not have any time to waste. They need to save money where it counts. Who has time to hunt for the ever elusive deal? And with so much information targeted directly at moms, who has the time to wade through it all?

Moms spend their days running a household, taking care of the family, and managing their careers. Turbo-Moms are smart, creative, hard-working women with little time, energy, or money to waste. This book gives them back some of their time not to mention their hard earned money.

*Turbo-Mom’s Guide to Saving Money Without Wasting Time* gives you:

- A **concise go-to resource**—written in a light and humorous tone. Saving money and time can be easy and fun!
- **Well-researched** straightforward advice and guidance with the “big stuff” like insurance, taxes, and investments direct from the financial professionals guaranteed not to put you to sleep.
- Quick and **easy ways to save** on the everyday decisions, like grocery shopping, home repair and improvements, and looking your best without spending your retirement savings or kids’ college fund.
- An **easy to follow** Q&A format with lots of Kid-tivities, sidebars, real life examples, worksheets, as well as online resources you need to make saving time and money a snap.

Kristin Delfau knows how to save both time and money simultaneously--which is not always an easy feat! She has researched, experimented, tried, failed and succeeded in saving money. All her findings are in this well written and easy to read book that keeps you interested and informed. It will even have you laughing...all the way to the bank.

Kristin Delfau is a mother, wife, and tax and financial professional. She is an Enrolled Agent, a National Association of Tax Professionals member, a Fulbright Scholar, and owner of a tax and financial planning firm in Danbury, CT. Kristin is an avid reader and researcher who continues to use her time and money saving ideas in her everyday life.

This is the book for you and all busy Moms. Learn how to make saving money and time a snap...today!

For more information or to interview Kristin Delfau, please call 919.960.2938 or email [vpletzke@AjiBooks.com](mailto:vpletzke@AjiBooks.com).